



SEPPA

OFFICE:  
2712 Marcia Drive  
Lawrenceville, GA 30044

PHONE:  
(770) 972-8552

EMAIL:  
[seppa@comcast.net](mailto:seppa@comcast.net)

## Southern Exposure Advertising Agreement

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Ad Size	One Insertion	Twelve Insertions
<input type="checkbox"/> Double Page	<input type="checkbox"/> \$525 Per	<input type="checkbox"/> \$250 Per
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$250 Per	<input type="checkbox"/> \$175 Per
<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> \$125 Per	<input type="checkbox"/> \$100 Per
<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> \$85 Per	<input type="checkbox"/> \$65 Per
<input type="checkbox"/> Inside Front/Back	N/A	<input type="checkbox"/> \$300 Per

Rates are based on advertiser furnishing one of the following: a computer disk (CD) with file saved as a "JPEG", "TIFF" file, or print quality PDF file, or email files to [seppa@comcast.net](mailto:seppa@comcast.net). Ads may be changed each month if received by the 5th of the month for the following month's issue. If you want your copy to run **"AS IS"** in each issue until further notice, please initial here \_\_\_\_\_.

### MECHANICAL REQUIREMENTS

The following are standard size ads available at the above prices.

SIZE	VERTICAL WxH	HORIZONTAL WxH
Double		16x10
Full page	8 x 10	
1/2 page	4 7/8 x 7 1/2	7 1/2 x 4 7/8
1/4 page	3 7/8 x 4 7/8	4 7/8 x 4

**NOTE:** CHANGES MUST REACH US BY THE 5TH OF EACH MONTH OR PREVIOUS AD WILL REPEAT.

Please email ad to Tom McCollum, [seppa@comcast.net](mailto:seppa@comcast.net) or Doug Peninger  
[NCDOUG01@triadbiz.rr.com](mailto:NCDOUG01@triadbiz.rr.com)

**PAYMENT FOR ADVERTISEMENTS** is due upon each insertion. Credit card will be charged after each monthly issue is posted or check for the full amount of commitment must accompany this agreement.

**CANCELLATION OF INSERTIONS** must be received in writing at least 45 days prior to the publication posting date. If advertiser fails to provide advertising copy for an insertion contracted for and not timely cancelled, advertiser's most recent ad will be repeated.

**Advertiser understands** and acknowledges that Southern Exposure magazine reserves the right to refuse any advertising copy, photos or layout at the discretion of the editor.

**The Advertiser** may not transfer this contract.

**Southern Exposure** magazine and the Southeastern Professional Photographers shall not be liable for any losses or damages suffered or expenses incurred by advertiser or others as a consequence of any error or misinformation in advertisement, except for the actual cost of space required in one subsequent issue of Southern Exposure magazine to correct any such error or misinformation published as a result of error solely on the part of the Publisher; regardless of the number of times the error or misinformation has appeared in Southern Exposure.

This agreement shall be effective upon its acceptance by Southern Exposure magazine and the Southeastern PPA and shall be governed and interpreted by the laws of the State Of Georgia.

**Accepted for the Advertiser by:**

---

Ad Included

Ad will be emailed

Payment Included

Check

Visa/MC/AMX

Credit Card # \_\_\_\_\_

Signature of Name on Card \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_